Sponsorship Proposal for [Festival Name]

[Your Name]

[Your Position]

[Your Organization]

[Organization Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Date: [Insert Date]

[Sponsor's Name]

[Sponsor's Position]

[Sponsor's Organization]

[Sponsor's Organization Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

I hope this message finds you well. I am reaching out on behalf of [Your Organization] as we prepare for the upcoming [Festival Name], scheduled to take place on [Date] at [Location]. This annual festival celebrates [briefly describe the festival theme and its significance], and we anticipate drawing an audience of [number] attendees.

We are seeking sponsors who share our commitment to [mention relevant cause or value]. As a non-profit organization, this event not only aims to provide entertainment but also strives to [explain how the festival benefits the community or your organization].

We would be honored to have [Sponsor's Organization] as a sponsor for this year's festival. In return for your support, we offer the following sponsorship benefits:

- Brand visibility through promotional materials and signage.
- Booth space at the event to engage with attendees directly.
- Inclusion in all media releases and social media promotions.

• [Any other specific benefits offered]

We have several sponsorship levels available, which range from [list levels and amounts]. We would be happy to discuss customizing a package that meets your needs and aligns with your marketing goals.

Your support will play a crucial role in making [Festival Name] a success and will significantly impact [mention how it will help your organization or community]. We would love the opportunity to collaborate with you on this exciting venture.

Please feel free to reach out to me directly at [Your Phone Number] or [Your Email Address] to discuss this proposal further. Thank you for considering our request for support. We look forward to the possibility of partnering with [Sponsor's Organization].

Sincerely,

[Your Name]

[Your Position]

[Your Organization]