

Event Marketing Partnership Proposal

Date: [Insert Date]

To: [Sponsor's Name]
[Sponsor's Title]
[Sponsor's Company]
[Sponsor's Address]

Dear [Sponsor's Name],

We are excited to announce our upcoming event, [Event Name], scheduled to take place on [Event Date] at [Event Venue]. This annual event attracts [target audience] and offers a unique opportunity for brands to connect with consumers in an engaging atmosphere.

We would like to invite [Sponsor's Company] to be a valued partner in this event. We believe that your brand aligns perfectly with the event's goals and target audience. Below are a few partnership options:

Sponsorship Levels

- **Gold Sponsor:** \$[amount] - Includes premium booth space, logo placement on all marketing materials, and social media shoutouts.
- **Silver Sponsor:** \$[amount] - Includes booth space, logo placement on the event website, and one newsletter feature.
- **Bronze Sponsor:** \$[amount] - Includes shared booth space and logo placement on event day signage.

We are open to customizing packages to better suit your needs and goals. We look forward to the possibility of partnering with you to make [Event Name] a memorable experience.

Thank you for considering this opportunity. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] to discuss this partnership further.

Best regards,
[Your Name]
[Your Title]
[Your Company]
[Your Contact Information]