

Proposal for Renewal of Sponsorship Partnership

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Organization]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Sponsor's Name]

[Sponsor's Title]

[Sponsor's Organization]

[Sponsor's Address]

[City, State, Zip Code]

Dear [Sponsor's Name],

We are excited to reach out to you regarding the renewal of our sponsorship partnership for [Event/Project Name] scheduled for [Event Date]. We greatly appreciate the support we have received from [Sponsor's Organization] in our previous collaborations and the positive impact it has had on our community.

This year, we aim to [briefly describe goals or improvements for the upcoming year]. Your continued partnership will be instrumental in achieving these objectives, and we believe it presents a valuable opportunity for [Sponsor's Organization] to enhance its visibility and community engagement.

Proposed Sponsorship Benefits

- Increased brand visibility through [mention benefits, e.g., media coverage, social media promotions].
- Exclusive opportunities for [mention specific perks, e.g., booths, speaking engagements].
- Recognition in all event materials, including [list materials like programs, websites].

We suggest a sponsorship renewal at [propose sponsorship level or amount] to support our initiatives. We are also open to discussing any customized partnership terms you may have in mind.

Thank you once again for your continued support. I look forward to the opportunity to discuss this proposal in further detail and explore how we can work together to make [Event/Project Name] a remarkable success.

Sincerely,

[Your Name]

[Your Title]

[Your Organization]