

# Sponsorship Agreement

Date: [Insert Date]

This Sponsorship Agreement ("Agreement") is made between:

**Sponsor:** [Sponsor Name]

**Address:** [Sponsor Address]

**Recipient:** [Recipient Name]

**Address:** [Recipient Address]

## 1. Purpose

The purpose of this Agreement is to outline the terms and conditions under which the Sponsor will provide financial or product support to the Recipient for the purpose of promoting the Sponsor's products.

## 2. Sponsorship Details

**Product(s):** [List Products]

**Amount of Sponsorship:** [Specify Amount or Description of Products]

**Duration:** [Specify Duration of Sponsorship]

## 3. Responsibilities of the Recipient

The Recipient agrees to:

- Promote the Sponsor's product in the following manner: [Describe Promotion Methods]
- Provide feedback and reporting on promotional activities.
- Use the sponsor's branding as outlined in [Sponsor Guidelines Document].

## 4. Responsibilities of the Sponsor

The Sponsor agrees to:

- Provide products for promotion as specified in Section 2.
- Support the Recipient in promotional efforts where applicable.

## 5. Termination

This Agreement may be terminated by either party with [Specify Notice Period] written notice to the other party.

## 6. Governing Law

This Agreement shall be governed by the laws of [Specify Jurisdiction].

## 7. Signatures

IN WITNESS WHEREOF, the parties hereto have executed this Sponsorship Agreement as of the date first above written.

**Sponsor:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Recipient:** \_\_\_\_\_ **Date:** \_\_\_\_\_