Dear [Sponsor's Name],

I hope this message finds you well. I wanted to take the opportunity to follow up on our previous conversation regarding the potential sponsorship of [Event/Project Name]. I appreciate the time you have taken to consider our proposal.

I've been reflecting on the concerns you expressed, particularly regarding [specific concern]. I understand that this is an important aspect and want to assure you that we are committed to addressing it by [briefly outline how you plan to address the concern].

Furthermore, I would be happy to provide any additional information or clarify any other points that may help in your decision-making process.

Thank you once again for your consideration. I sincerely hope we can move forward together and create a successful partnership.

Looking forward to your response.

Best regards,
[Your Name]
[Your Title]
[Your Organization]
[Your Contact Information]