Exciting News from [Utility Company Name]

Dear Valued Customer,

We are thrilled to announce a new feature that will enhance your experience with our services! Starting from [Launch Date], you can enjoy our new [Feature Name].

This feature will allow you to [brief description of the feature and its benefits]. We believe this addition will bring you greater convenience and improve your overall experience with us.

To learn more about how to use this feature, please visit our website at [Website URL] or contact our customer service at [Customer Service Phone Number].

Thank you for choosing [Utility Company Name]. We are committed to providing you with the best service possible.

Sincerely,
[Your Name]
[Your Title]
[Utility Company Name]