

Cause Marketing Alliance Proposal

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Organization]

[Your Address]

[City, State, Zip]

Email: [Your Email]

Phone: [Your Phone Number]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a cause marketing alliance between [Your Organization] and [Recipient's Organization]. We believe that by joining forces, we can create a significant positive impact in our community while simultaneously enhancing brand recognition for both organizations.

Our organization has a mission to [briefly describe your mission and goals]. We feel that a partnership with [Recipient's Organization] would not only align with our missions but also provide a unique opportunity to engage our audiences in meaningful ways.

We propose the following collaborative initiatives:

- [Initiative 1 Description]
- [Initiative 2 Description]
- [Initiative 3 Description]

We would love to discuss this proposal further and explore how we can work together to achieve our mutual goals. I am available for a meeting at your convenience and can be reached by phone at [Your Phone Number] or via email at [Your Email].

Thank you for considering this opportunity. I look forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Your Organization]