

# Congratulations on Your Tier Change!

Dear [Member Name],

We are excited to inform you that due to your recent activity, you have been upgraded to the **[New Tier Name]** in our Loyalty Program!

Your new tier status is effective as of **[Effective Date]**, and you will enjoy the following benefits:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

We appreciate your loyalty and look forward to providing you with an even more rewarding experience.

If you have any questions regarding your new tier status, please feel free to contact our customer service team at [Customer Service Contact Information].

Thank you for being a valued member of our Loyalty Program!

Sincerely,

[Your Company Name]