

Dear Valued Customer,

We hope this message finds you well! We wanted to remind you that your loyalty rewards points will be expiring soon.

Your current points balance: **500 points**

Expiration date: **March 31, 2024**

Don't miss out on the chance to redeem your points! Here are some exciting options available for you:

- 10% off your next purchase
- Exclusive member-only products
- Special promotions for loyal customers

To redeem your points, simply log in to your account at our website or visit us in-store.

Thank you for being a loyal customer! If you have any questions, feel free to contact our customer service team.

Best Regards,
Your Company Name