

Important: Unredeemed Points Alert

Dear [Customer's Name],

We hope this message finds you well. We want to bring to your attention an important matter regarding your loyalty points with us.

It has come to our notice that you have **[XX]** loyalty points that remain unredeemed in your account. These points are set to expire on **[Expiration Date]**, and we wouldn't want you to miss out on the wonderful rewards available to you.

To redeem your points, simply log in to your account and explore the various redemption options we offer. If you need any assistance, feel free to contact our customer service.

Thank you for being a valued customer. We appreciate your loyalty and hope to see you redeem your points soon!

Best Regards,
[Your Company Name]
[Contact Information]
[Website URL]