

Initiation of Strategic Consultancy for [Project Name]

Date: [Insert Date]

To: [Consultant's Name]
[Consultant's Company]
[Consultant's Address]
[City, State, Zip Code]

Dear [Consultant's Name],

We are pleased to announce the initiation of our strategic consultancy project aimed at [briefly describe project objective]. After careful consideration of various firms, we believe that your expertise aligns well with our vision and goals.

The primary objectives of this consultancy will include:

- [Objective 1]
- [Objective 2]
- [Objective 3]

We propose to commence our partnership on [start date]. A detailed scope of work and timeline will be discussed in our kickoff meeting, which we will schedule at your earliest convenience.

We are excited about the potential of this collaboration and look forward to your insights and contributions.

Thank you for considering this opportunity to partner with us. Please confirm your acceptance of this consultancy project by [confirmation date].

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Phone Number]
[Your Email Address]