

Important Announcement: Product Sunset Notification

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you about the upcoming sunset of our [Product Name], effective [Sunset Date].

After careful consideration, we have decided to discontinue the [Product Name] as part of our commitment to focusing on our core product offerings and continuing to provide you with the best possible service.

We want to assure you that we remain committed to supporting you during this transition period. Here are some important details:

- **Last Order Date:** [Last Order Date]
- **Support Availability:** Our customer support team will be available until [Support End Date] to assist you with any questions or concerns.
- **Alternative Solutions:** We recommend exploring [Alternative Product/Service] as a suitable replacement.

We sincerely appreciate your support and understanding as we navigate this change. If you have any questions or would like further assistance, please do not hesitate to reach out to us at [Contact Information].

Thank you for being a valued customer.

Best regards,

[Your Company Name]

[Your Company Contact Information]