

# Important Announcement: Product Line Discontinuation

Dear Valued Customers,

We hope this message finds you well. We are writing to inform you that, after careful consideration, we have decided to discontinue our [Product Line Name] effective [Date]. This decision was made to focus our resources on developing new and innovative products that better meet your needs.

We want to take a moment to thank you for your support and loyalty to our [Product Line Name]. We are proud of what we have accomplished together and appreciate your understanding as we navigate this transition.

For any further assistance or questions regarding this change, please feel free to reach out to our customer service team at [Contact Information].

Thank you for your continued support.

Sincerely,

[Your Company Name]

[Your Name]

[Your Title]

[Your Company Contact Information]