

Dear [Member Name],

We are excited to announce the launch of a special appreciation code just for you!

Your dedication and participation in [Club Name] have made a significant impact on our community, and we want to show our gratitude.

Use the code **APPRECIATE20** to enjoy a 20% discount on your next purchase/activity with us.

This offer is valid from [Start Date] to [End Date]. Thank you for being an essential part of [Club Name]. We look forward to many more successes together!

Warm regards,

[Your Name]

[Your Title]

[Club Name]