Dear Valued Customer,

We are excited to announce our seasonal sales event, and as a token of our appreciation for your loyalty, we are delighted to offer you a complimentary gift with your purchase.

From [start date] to [end date], when you shop with us and spend \$[amount], you will receive a special gift: [description of the gift]. This is our way of saying thank you for being a cherished part of our community.

Please visit us at [store/website link] to take advantage of this exclusive offer. We can't wait to help you find just what you're looking for!

Warm regards, [Your Company Name] [Contact Information]