Dear Valued Customer,

We are excited to inform you about an update to our Free Shipping Policy!

Starting from **[Effective Date]**, we will be offering free shipping on all orders over **[Minimum Order Amount]**. This change is aimed at enhancing your shopping experience and providing you with even more value.

If you have any questions or need further clarification, please feel free to reach out to our customer service team.

Thank you for being a loyal customer!

Best regards,

[Your Company Name] [Your Company Contact Information] [Website URL]