Exciting News: Increased Free Shipping!

Dear Valued Customer,

We are thrilled to announce that starting [Start Date], we are increasing our free shipping threshold! Now, you can enjoy free shipping on orders over [New Amount].

This is our way of saying thank you for your continued support and loyalty. Whether you're shopping for your favorite products or exploring new arrivals, you can now save even more!

Don't miss out! Start shopping today and take advantage of our new free shipping offer. As always, we appreciate your business and look forward to serving you.

Happy Shopping!

Best Regards,
[Your Company Name]
[Contact Information]