

# Important Update: Free Shipping Limit Change

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of an important update regarding our free shipping policy.

Effective [**Effective Date**], the minimum purchase amount required to qualify for free shipping will change from [**Old Amount**] to [**New Amount**].

We understand that changes can impact your shopping experience, and we are committed to ensuring that you have the best experience possible. Our goal is to continue providing you with the exceptional service you expect.

If you have any questions or concerns regarding this update, please do not hesitate to reach out to our customer service team. We appreciate your understanding and support.

Thank you for being a loyal customer!

Sincerely,  
[Your Company Name]  
[Your Contact Information]