Notification of Free Shipping Eligibility Adjustment

Date: [Insert Date]

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you about an adjustment to the eligibility criteria for our free shipping program.

Effective [Insert Effective Date], the minimum purchase amount for free shipping will be changing from [Old Minimum Amount] to [New Minimum Amount]. We appreciate your understanding as we continue to improve our service and offerings.

To ensure you remain eligible for free shipping, please review your recent order history and consider adjusting your future purchases accordingly.

If you have any questions or need assistance, please do not hesitate to contact our customer service team at [Customer Service Email] or [Customer Service Phone Number].

Thank you for your continued support and understanding!

Sincerely,

[Your Company Name]

[Your Company Contact Information]