Dear Valued Customer,

We hope this message finds you well! We wanted to remind you that your exclusive deal code, **DEAL2023**, is set to expire on **October 31, 2023**.

This is your last chance to take advantage of a **20% discount** on your next purchase. Don't miss out on this opportunity to save!

To redeem, simply enter the code at checkout:

Deal Code: DEAL2023

Remember, the clock is ticking, and this deal is only valid until midnight on the expiration date. Shop now and enjoy your savings!

Thank you for being a loyal customer.

Best regards, Your Company Name