

Price Match Request

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Date]

Customer Service Team

[Store Name]

[Store Address]

[City, State, Zip Code]

Dear Customer Service Team,

I hope this message finds you well. I am writing to request a price match for a product I recently purchased from your store. The details are as follows:

Product Name: [Product Name]

Product Model: [Model Number]

Purchase Date: [Purchase Date]

Original Price Paid: [Original Price]

Competitor's Price: [Competitor's Price]

Competitor's Store: [Competitor's Name & Website]

Attached to this letter are the necessary documents and proof of the competitor's pricing for your reference.

As a loyal customer, I truly appreciate your commitment to customer satisfaction, and I believe matching this price will not only honor your policy but also reinforce my continued loyalty to your brand.

Thank you for considering my request. I look forward to your prompt response.

Sincerely,

[Your Name]