

Price Match Request

Date: [Insert Date]

[Your Name]

[Your Address]

[City, State, ZIP Code]

[Your Email]

[Your Phone Number]

[Retailer's Name]

[Retailer's Address]

[City, State, ZIP Code]

Dear [Retailer's Customer Service],

I am writing to request a price match for the following home appliance:

Product Name: [Insert Product Name]

Model Number: [Insert Model Number]

Current Price: [Insert Current Price at Your Store]

Competitor's Price: [Insert Competitor's Price]

Competitor's Store: [Insert Competitor's Store]

I have found the same product at a lower price at [Competitor's Store]. According to your price match policy, I would like to request that you match the competitor's price. I believe this is a fair request considering your commitment to customer satisfaction.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]