

Price Match Request

[Your Name]

[Your Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally request a price match for an automotive part I am interested in purchasing from your store. I greatly value your products and services, and I would prefer to buy from you.

The product in question is [Product Name]. I found this part available at [Competitor's Name] for a price of [Competitor's Price]. I have included a copy of the price listing for your reference.

According to your price matching policy, I believe this request falls within the eligible criteria. I would greatly appreciate it if you could honor the match and provide me with your best price.

Thank you for your attention to this matter. I look forward to your prompt response.

Sincerely,

[Your Name]