Dear [Customer's Name],

We hope this message finds you well. We are reaching out to inform you about the minimum spending requirement associated with your account.

As a valued customer, we want to ensure that you are aware of the necessary criteria to maintain your account status. Effective [start date], a minimum spending requirement of [amount] will be applied to your account. This change aims to enhance your overall experience and access to exclusive benefits.

If you have any questions or need further clarification, please feel free to reach out to our customer service team at [contact information]. We're here to help!

Thank you for your attention to this matter and for being a part of our community.

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Contact Information]