

Exciting News: Upcoming Collection Release!

Dear [Customer's Name],

We are thrilled to announce that our upcoming collection, [Collection Name], will be launching on [Release Date]. As a valued customer, you have the exclusive opportunity to pre-order items from this collection.

Pre-Order Details:

- **Collection Name:** [Collection Name]
- **Release Date:** [Release Date]
- **Pre-Order Start Date:** [Pre-Order Start Date]
- **Pre-Order End Date:** [Pre-Order End Date]
- **Special Offer:** [Details of any discounts or special offers]

To secure your favorite pieces, simply visit our website at [Website URL] during the pre-order period. Supplies may be limited, so don't miss your chance!

Thank you for your continued support. We can't wait for you to experience our new collection!

Best regards,
[Your Name]
[Your Position]
[Company Name]
[Contact Information]