## **Dear Valued Customer,**

We are excited to inform you that we will soon be launching our new product, [**Product Name**], and as an early access customer, you have the exclusive opportunity to pre-order!

The pre-order will begin on [Start Date] and will be available until [End Date]. As a token of our appreciation for your loyalty, you will receive a [Discount or Offer] on your purchase.

To guarantee your order, please visit our website at [Website Link] or use the link below on the specified date:

• Pre-Order Now

Thank you for being a part of our community. We can't wait for you to experience [**Product Name**]!

Best regards,

[Your Company Name]

[Your Contact Information]