## **Urgent Product Recall Announcement**

Date: [Insert Date]
Dear [Customer's Name/ Valued Customer],
We are reaching out to inform you of an urgent recall of our product, [Product Name, Product Code, or Lot Number]. It has come to our attention that this product may pose a safety risk due to [brief description of the issue].
Your safety and satisfaction are our top priorities, and we recommend that you immediately cease using the product. Please return the product to [store/location] for a full refund or exchange.
If you have any questions or need further assistance, please do not hesitate to contact us at [Contact Information].
We sincerely apologize for any inconvenience this may cause and appreciate your prompt attention to this matter.
Thank you for your understanding.
Sincerely,
[Your Name]
[Your Position]
[Company Name]
[Company Contact Information]