

# Important Update: Product Sunset Notification

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you that after careful consideration, we have decided to sunset our product, **[Product Name]**, effective **[Sunset Date]**.

This decision was not made lightly, and we want to express our sincere gratitude for your support and trust in our product over the years. We understand that this may come as an inconvenience, and we are committed to assisting you during this transition.

To ensure a smooth transition, we encourage you to explore our other products that may fit your needs. Please visit [\[Website URL\]](#) for more information on alternative solutions.

If you have any questions or require further assistance, please do not hesitate to reach out to our customer support team at **[Support Email]** or **[Support Phone Number]**.

Thank you once again for being a valued customer. We appreciate your understanding and support.

Sincerely,

**[Your Company Name]**

**[Your Name]**

**[Your Title]**

**[Contact Information]**