Notification of Product Phase-Out

Dear Valued Client,

We hope this message finds you well. We are writing to inform you that, due to a strategic shift in our product line, we will be phasing out the following product(s):

- Product Name 1
- Product Name 2

The last order date for these products will be **[Last Order Date]**. After this date, we will no longer be accepting orders for these items.

We understand that this may affect your business, and we want to assure you that we are here to support you throughout this transition. We encourage you to explore our other product offerings, which can be found on our website or by contacting your sales representative.

Thank you for your understanding and for your continued partnership.

Sincerely,

[Your Name][Your Title][Your Company]