

Proposal for Favorable Rate Adjustments

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a favorable adjustment to our current rates as part of our ongoing collaboration. Given the recent developments and the mutual benefits we have experienced, I believe that a reassessment of our terms will be advantageous for both parties.

Over the past [duration of relationship], our partnership has yielded significant results, including [briefly mention any key achievements or statistics]. However, in light of [mention any relevant changes in market conditions, costs, or other factors], I feel that a reevaluation of our rates is necessary.

Specifically, I propose [detail your proposed adjustments, including any specific numbers or terms]. I am confident that this adjustment will not only enhance our collaboration but also drive further success for both of our organizations.

I appreciate your consideration of this proposal, and I am open to discussing it in more detail at your earliest convenience. Please let me know a suitable time for us to meet or speak.

Thank you for your attention to this matter. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]