

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We have been reviewing our purchasing needs and are interested in exploring potential discount rates tailored to our specific requirements.

Given our intention to [briefly explain your needs, e.g., increase our order volume, establish a long-term partnership, etc.], we believe a customized pricing plan could be mutually beneficial. Could you please provide us with information on the possibility of tailored discount rates and any criteria that need to be met?

Thank you for your time and consideration. I look forward to your prompt response.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]