

Letter of Appeal for Reduced Pricing

Your Name
Your Address
City, State, Zip Code
Email Address
Phone Number
Date

Recipient's Name
Recipient's Title
Company Name
Company Address
City, State, Zip Code

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally appeal for a reconsideration of my current pricing options for [product/service]. Due to [briefly explain your situation, like financial difficulties or market changes], I am experiencing challenges that make it difficult for me to maintain the existing pricing.

I have been a loyal customer of [Company Name] for [duration] and have always appreciated the quality of your products/services. Given my current circumstances, I would greatly appreciate it if you could consider providing me with reduced pricing options that could help alleviate my financial burden.

Thank you for taking the time to consider my request. I look forward to your understanding and a positive response.

Sincerely,
[Your Name]