

# Free Drink Certificate Proposal

Date: [Insert Date]

To: [Recipient's Name]

From: [Your Name]

Subject: Proposal for Free Drink Certificate

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose the introduction of a Free Drink Certificate program at [Establishment Name]. This initiative aims to enhance customer loyalty and increase foot traffic to our venue.

Under this program, customers could receive a free drink certificate with certain purchases or as part of a promotional campaign. This would not only encourage repeat visits but also create a buzz among our clientele.

I believe that implementing this program could offer both immediate and long-term benefits to our business. I would love the opportunity to discuss this proposal further and explore how we can effectively execute this initiative.

Thank you for considering this proposal. I look forward to your feedback.

Best regards,  
[Your Name]  
[Your Position]  
[Your Contact Information]