Subject: Exciting Promotion for Our Eco-Friendly Product Lines!

Dear [Recipient's Name],

We are thrilled to announce a special promotion on our range of eco-friendly products, designed to help you make sustainable choices without compromising on quality.

From [start date] to [end date], enjoy a [discount percentage]% discount on our entire ecofriendly product line, including:

- [Product 1 Name]
- [Product 2 Name]
- [Product 3 Name]

Join us in making a positive impact on the environment while enjoying quality products. Use the code **ECO2023** at checkout to redeem your discount.

Thank you for being a part of our mission to promote sustainability. We look forward to serving you with our eco-friendly solutions!

Best Regards,

[Your Name][Your Position][Your Company Name][Contact Information]