

Important Notification: Your Loyalty Points are Expiring Soon!

Dear [Customer's Name],

We hope this message finds you well. We want to remind you that your loyalty points are set to expire on **[Expiration Date]**. You currently have **[Number of Points]** points in your account.

To prevent losing your hard-earned points, we encourage you to take advantage of them before the expiration date. You can redeem your points for exciting rewards, discounts, or even exclusive access to our upcoming promotions.

If you have any questions or need assistance with redeeming your points, please feel free to reach out to our customer service team at **[Customer Service Contact Information]**.

Thank you for being a valued member of our loyalty program!

Best regards,
[Your Company's Name]
[Your Company's Contact Information]