Important Notice: Upcoming Utility Deregulation Adjustments

Dear [Customer Name],

We hope this message finds you well. We are writing to inform you about upcoming changes related to utility deregulation that will affect your service with us.

Starting on [Effective Date], deregulation adjustments will be implemented in your area which may impact your utility rates and service options. Our goal is to ensure that you have all the information you need to navigate these changes smoothly.

Key information regarding the adjustments:

- **Effective Date:** [Effective Date]
- New Rate Structure: [Brief Description of Rate Changes]
- Available Options: [Describe Options for Customers]

We encourage you to review your account and consider your options carefully. Should you have any questions or require further assistance, please do not hesitate to reach out to our customer service team at [Customer Service Phone Number] or [Customer Service Email Address].

Thank you for your attention to this important matter. We appreciate your continued trust in our services.

Sincerely,

[Your Name]
[Your Title]
[Company Name]
[Company Address]
[Company Phone Number]
[Company Email Address]