

Strategic Alliance Request

Date: [Insert Date]

To: [Recipient Name]

[Recipient Company Name]

[Recipient Address]

Dear [Recipient Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company Name]. We are a leading travel agency specializing in [brief description of your services].

We are reaching out to explore opportunities for a strategic alliance between our agencies. We believe that by collaborating, we can enhance the travel experiences we offer and expand our market reach effectively.

We are particularly interested in [mention any specific areas of collaboration, such as joint promotions, exclusive packages, etc.]. We believe that our combined strengths could lead to significant benefits for our clients and business growth.

We would love the opportunity to discuss this potential partnership in further detail. Please let us know a convenient time for you to meet or have a call.

Thank you for considering this proposal. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]