

# Co-Branding Proposal

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Recipient's Company]

[Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am the [Your Position] at [Your Company], a [brief description of your company]. We are currently exploring innovative partnerships that enhance guest experiences and promote our brands effectively.

We are excited to propose a co-branding initiative between [Your Company] and [Recipient's Company]. Our research indicates that your esteemed brand aligns perfectly with our values and target audience, making it an ideal collaboration.

We envision a partnership that includes [brief description of co-branding ideas, e.g., joint loyalty programs, co-hosted events, special promotional packages, etc.]. By leveraging our combined strengths, we can create unique offerings that set us apart in the hospitality industry.

I would be thrilled to discuss this proposal further and explore how we can work together to achieve mutual benefits. Please let me know a convenient time for us to connect or feel free to reach out to me directly at [Your Phone Number] or [Your Email Address].

Thank you for considering this opportunity. I look forward to the possibility of collaborating with you.

Warm regards,

[Your Name]

[Your Position]

[Your Company]

[Your Phone Number]

[Your Email Address]