Dear Valued Customer,

We are excited to announce our exclusive seasonal discount just for you! As a token of our appreciation for your continued support, we invite you to enjoy a **20% discount** on your next purchase.

Use the code **SEASONAL20** at checkout to redeem your discount. This offer is valid from **November 1 to November 30**, so don't miss out!

Thank you for being a loyal customer. We look forward to serving you again soon!

Best Regards, Your Company Name