# **Utility Company Storm Communication Plan**

Dear Valued Customer,

As we approach the storm season, we want to ensure you are prepared and informed about our communication plan in the event of severe weather that may impact our services.

## **Communication Channels**

- Website: For real-time updates, please visit our website at www.utilitycompany.com.
- Social Media: Follow us on our social media platforms for timely alerts and information.
- Text Alerts: Sign up for our SMS alerts by texting 'STORM' to 12345.

#### **Before the Storm**

We encourage you to prepare by securing outdoor belongings and ensuring you have an emergency kit ready.

# **During the Storm**

Stay tuned to our communication channels for updates regarding service interruptions or safety alerts.

## After the Storm

Once the storm passes, our teams will work diligently to restore services. You can report outages through our website or customer service hotline.

Thank you for your understanding and cooperation as we prioritize your safety and service reliability.

Sincerely,

The Utility Company Team