

Dear [Customer Name],

We are excited to celebrate the anniversary of our Utility Loyalty Reward Program!

On this special occasion, we want to thank you for being a valued member of our community. Because of your continued support, we have been able to provide exceptional service and rewards.

Your Anniversary Rewards

- Exclusive discount of [percentage]% on your next bill
- Bonus points: [number] points added to your account
- Access to special events and offers throughout the year

To redeem your anniversary rewards, simply log in to your account or contact our customer service team.

Thank you for choosing [Utility Company Name]. Here's to many more years of rewards and exceptional service!

Sincerely,
[Your Name]
[Your Position]
[Utility Company Name]