

Dear [Customer's Name],

We hope this message finds you well. We are writing to inform you of important changes to your savings account interest rate.

Effective [Effective Date], the interest rate on your savings account will change from [Current Rate]% to [New Rate]%. This adjustment reflects our ongoing commitment to provide competitive rates as market conditions evolve.

We understand that changes to interest rates may impact your savings goals, and we want to assure you that we are here to support you. If you have any questions regarding this change or would like to discuss your account further, please do not hesitate to reach out to us.

Thank you for being a valued customer. We appreciate your trust in us and look forward to continuing to serve your banking needs.

Sincerely,

[Your Name]

[Your Title]

[Bank Name]

[Contact Information]