Dear [Patient's Name],

We hope this message finds you well. At [Healthcare Facility Name], we strive to provide the best possible care to our patients. Your feedback is invaluable in helping us achieve this goal.

We would like to invite you to participate in our Patient Opinion Survey. Your insights and experiences will assist us in improving our services and ensuring that we meet the needs of our patients.

The survey can be completed online and will take approximately [time estimate] to finish. Please follow the link below to access the survey:

Take the Patient Opinion Survey

As a token of our appreciation, all completed surveys will be entered into a draw to win [incentive, if applicable].

Thank you for taking the time to share your opinions with us. Your voice matters!

Best regards,
[Your Name]
[Your Position]
[Healthcare Facility Name]
[Contact Information]