

**Dear [Patient's Name],**

We hope this message finds you well. We noticed that you missed your scheduled appointment on [Date]. We understand that life can get busy, and sometimes things come up that make it difficult to attend.

Your health is important to us, and we encourage you to reconnect with us to reschedule your appointment. Regular check-ups and follow-ups are essential to maintaining your well-being.

Please give us a call at [Phone Number] or visit our website at [Website URL] to book a new appointment at your convenience.

Thank you for being a valued patient. We look forward to seeing you soon!

Sincerely,  
[Your Name]  
[Your Practice Name]