

Notification of Seasonal Rate Adjustment

Date: [Insert Date]

Dear Valued Customer,

We hope this message finds you well. We are writing to inform you of an upcoming adjustment to our utility rates that will take effect on [Insert Effective Date]. This seasonal adjustment is necessary to accommodate the changes in demand and operational costs associated with the upcoming season.

Starting [Insert Effective Date], your new rate will be [Insert New Rate] per [Insert Unit, e.g., kWh, therm, etc.]. This adjustment is part of our commitment to provide reliable utility services while maintaining fair and affordable rates.

For your reference, we have included a summary of the previous and new rates below:

Rate Type	Previous Rate	New Rate
[Insert Rate Type]	[Insert Previous Rate]	[Insert New Rate]

If you have any questions or concerns regarding this adjustment, please do not hesitate to contact our customer service at [Insert Contact Information]. We value your partnership and appreciate your understanding as we transition into the new seasonal rates.

Thank you for being a valued customer.

Sincerely,

[Your Utility Company Name]

[Your Name]

[Your Title]

[Contact Information]