Engagement Letter for Alumni Donations

Date: [Insert Date]

Dear [Alumni Name],

We hope this letter finds you well. As a valued member of our alumni community, we are reaching out to share exciting opportunities to support our scholarship funding efforts at [University/College Name].

This year, our goal is to enhance access to education for deserving students through the [Specific Scholarship Name]. Your contributions can make a significant impact in the lives of these students, helping them to achieve their academic and personal aspirations.

We invite you to consider making a donation to the [Specific Scholarship Name]. Every gift, no matter the size, plays a vital role in transforming futures and fostering a culture of philanthropy within our alumni community.

If you are interested in contributing, please visit our donation page at [Insert Donation URL] or contact us directly at [Insert Contact Information].

Thank you for your continued support and commitment to [University/College Name]. Together, we can empower the next generation of leaders.

Sincerely,

[Your Name]

[Your Title]

[University/College Name]

[Contact Information]