

Dear [Alumnus Name],

I hope this message finds you well. As a valued member of our alumni community, I am reaching out to you on a matter that requires immediate attention and support.

Our institution, [School Name], is facing unprecedented challenges that threaten our ability to provide the high-quality education our students deserve. Specifically, we are in dire need of funds to support [specific program or need], which is critical for our students' success.

Your past support has made a significant difference, and today, I am asking for your generosity once again. A contribution of any amount will directly impact our ability to continue offering essential resources and opportunities for our current students.

We are aiming to raise [specific amount] by [deadline]. Every dollar counts, and your timely support can help us reach our goal. Together, we can ensure that [School Name] remains a beacon of excellence.

Please visit [donation link] to make your donation today. Thank you for your commitment to our community and for considering this urgent request.

Warm regards,

[Your Name]

[Your Title]

[School Name]

[Contact Information]