Dear [Alumni Name],

As we reflect on the enduring legacy of [School/University Name], we are reminded of the pivotal role that alumni like you have played in shaping our community. Your experiences, achievements, and connections have paved the way for future generations of students.

Today, we humbly invite you to contribute to the continuity of this legacy. Your generous support will help ensure that [specific program or initiative] continues to thrive and that our students receive the resources they need to succeed.

Every contribution, no matter the size, makes a significant impact. We are committed to utilizing your donation in the most effective way possible to uphold the values and traditions that we all cherish.

Please consider making a donation today to help us create a brighter future for our students. You can donate online at [donation link] or by sending your contribution to [address].

Thank you for your continued support and for being a vital part of the [School/University Name] family.

Sincerely,
[Your Name]
[Your Title]
[School/University Name]
[Contact Information]