

Negotiation Letter for Franchise Agreement Proposal

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

Date: [Insert Date]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company Name]
[Recipient's Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this letter finds you well. I am writing to discuss the franchise agreement proposal we submitted on [insert submission date]. We appreciate the opportunity to partner with [Recipient's Company Name] and are excited about the potential of our collaboration.

After reviewing the proposal, we would like to propose some adjustments to the terms outlined, specifically concerning [mention specific clauses or terms, e.g., initial fees, royalties, etc.]. We believe that these modifications could create a mutually beneficial arrangement and enhance the success of the franchise.

We are eager to discuss this further and are flexible in finding a suitable time to meet or have a call. Please let us know your available times so we can arrange a productive discussion.

Thank you for considering our suggestions. We look forward to your response and the opportunity to work together.

Sincerely,

[Your Name]
[Your Position]
[Your Company Name]