Business Association Proposal

Date: [Insert Date]

[Your Name] [Your Position] [Your Company] [Your Address] [City, State, Zip Code] [Email Address] [Phone Number]

[Recipient Name] [Recipient Position] [Recipient Company] [Recipient Address] [City, State, Zip Code]

Dear [Recipient Name],

I am writing to propose a business association between [Your Company] and [Recipient Company]. As leaders in our respective fields, we have a unique opportunity to leverage our strengths and expand our market reach through collaboration.

Our proposal includes:

- Joint marketing initiatives
- Resource sharing
- Co-hosted events
- Cross-promotional strategies

We believe that this partnership will not only enhance our visibility, but also provide added value to our clients. I would love to discuss this proposal further and explore how we can work together for mutual success.

Please feel free to contact me at your earliest convenience to set up a meeting.

Thank you for considering this proposal.

Sincerely, [Your Name] [Your Position] [Your Company]